

Sponsorship Opportunities

ScotSoft2011

And

Global Forum

Promote your brand

ScotSoft and the Global Forum provides exceptional opportunities to promote your brand, products and services. The ICT sector is a highly skilled industry with many high networth individuals. The Industry is estimated to be worth £4bn per annum to the Scottish economy (Source : eskills UK).

29th September 2011
Prestonfield House Hotel
Edinburgh

Organisers :



ScotlandIS

ScotSoft2011 Awards Dinner

with Global Forum

About the Event

The ScotSoft Awards Dinner and Global Forum is the pre-eminent event in the Scottish ICT industry calendar. The dinner attracts some 450 senior decision makers from across the industry, and the associated Forum is a unique thought leadership event attended by over 300 guests.

This leading event is highly rated by attendees and feedback is universally positive.

"I really enjoyed the event; and have taken from it lots of information which I still need to digest. This event in particular has opened my eyes to some of the benefits of social media tools. A great balance of speakers between the technical and business application"

Jonathan Black, NCR

Our Delegates

Our delegates are predominantly a mixture of CEO's/Managing Directors of Scottish technology companies and IT Directors/Senior Managers from blue-chip organisations in financial services, energy and the public sector. The tech sector has been relatively resilient to the recession and many companies are expanding both within UK markets and internationally (see Scottish Technology Industry Survey).

ScotSoft2011

In its 14th year, the ScotSoft awards dinner provides an unrivalled evening of networking and entertainment. Kevin Bridges, our After Dinner Speaker, heads up a glittering evening of awards and celebration of the cream of undergraduate talent selected from Scotland's universities with the Young Software Engineers Awards and is a wonderful corporate entertainment opportunity.



"The dinner, the chance to network around a table and the awards were excellent entertainment and great fun."

Jonathan Forbes, Elektrifi

Kevin Bridges, After Dinner Speaker

Kevin Bridges has all the attributes you want from a Scottish comedian. Wry, laconic, humble and, thankfully, funny. Kevin has been performing for over 6 years having started his career at 17 in Glasgow.



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ScotSoft2011 After Dinner Speaker Sponsor (Kevin Bridges) RESERVED £6,000

After Dinner Speaker incorporates the following benefits:

- Sponsors endorsement within Forum Programme
- Prominent branding on all publicity material
- Corporate branding within venue
- Prominent exhibition/display space
- A4 Insert in delegate pack
- Logo / reciprocal banner / hyper link to sponsor's website from the ScotSoft2011 website
- One table of ten
- 5 Delegate passes

Global Forum Lanyard Sponsor: RESERVED £5,000

This sponsorship package for the Global Forum Lanyard and incorporates the following benefits:

- Prominent branding on all lanyards and publicity material
- Corporate branding within venue
- Prominent exhibition/display space
- A4 Insert in delegate pack
- Logo / reciprocal banner / hyper link to sponsor's website from the ScotSoft2011 website
- Table of 10 at ScotSoft Awards Dinner
- 4 Delegate passes

Global Forum Delegate Bag Sponsor: £5,000

This sponsorship package for the Global Forum delegate bag incorporates the following benefits:

- Prominent branding on all delegate bags and publicity material
- Corporate branding within venue
- Prominent exhibition/display space
- A4 Insert in delegate pack
- Logo / reciprocal banner / hyper link to sponsor's website from the ScotSoft2010 website
- Table of 10 at ScotSoft Awards Dinner
- 4 Delegate passes

ScotSoft2011 Champagne Reception Gold Sponsor: RESERVED £5,000

This sponsorship package for the Champagne Reception Gold sponsors incorporates the following benefits:

- Prominent branding on all publicity material
- Corporate branding within venue & with reception drinks
- Prominent branding on all publicity material
- Link to sponsor's website from the ScotSoft 2011 website
- Table of 10 at ScotSoft Awards Dinner
- 4 Delegate passes

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Global Forum Welcome Reception Sponsor: £4,000

This sponsorship package for the Global Forum welcome reception incorporates the following benefits:

- Prominent branding on all publicity material
- Corporate branding within venue
- Prominent exhibition/display space
- A4 Insert in delegate pack
- Logo / reciprocal banner / hyper link to sponsor's website from the ScotSoft2011 website
- 5 Dinner places
- 5 Delegate passes

ScotSoft2011 Dinner Menu Sponsor: £3,000

This sponsorship package for the Dinner Menu incorporates the following benefits:

- Prominent branding on all publicity material
- Corporate branding on menus
- Prominent exhibition/display space
- Logo / reciprocal banner / hyper link to sponsor's website from the ScotSoft2011 website
- 5 Dinner places
- 5 Delegate passes

ScotSoft2011 Water Bronze Sponsor: £3,000

This sponsorship package for the Water incorporates the following benefits:

- Prominent branding on all publicity material
- Corporate branding on bottles
- Logo / reciprocal banner / hyper link to sponsor's website from the ScotSoft2011 website
- 5 Dinner places
- 5 Delegate passes

ScotSoft2011 After Dinner Liqueurs Bronze Sponsor: £3,000

This sponsorship package for the After Dinner Liqueurs incorporates the following benefits:

- Prominent branding on all publicity material
- Corporate branding with liqueurs
- Logo / reciprocal banner / hyper link to sponsor's website from the ScotSoft2011 website
- 5 Dinner places
- 5 Delegate passes

ScotSoft2011 Wine Sponsor: £3,000

This sponsorship package for the Wine incorporates the following benefits:

- Prominent branding on all publicity material
- Corporate branding on all wine bottles (5 bottles per table)
- Logo / reciprocal banner / hyper link to sponsor's website from the ScotSoft2011 website
- 5 Dinner places
- 5 Delegate passes

NB All prices are exclusive of VAT