

# Why join ScotlandIS?

## Associate

**We know our associate members join ScotlandIS to raise their company profile and make influential connections to support business growth. As a ScotlandIS member you are part of a thriving community and we help you to build your network and raise your profile.**

Our membership represents all sectors from software, telecommunications, games, IT and digital agencies to companies where digital technology is critical to their business. We help them connect with the talent of the future, to other leaders in business, to policy makers in government.

Grow your business through our combination of services – events, networking and introductions, lobbying and campaigning about critical issues, market knowledge, member benefits, skills development and building relationships.

### Our membership levels explained

## Associate

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- Inclusion in members directory online
- Member news and events promoted online; on social media and in newsletter
- Member discounts
- Access to free member events throughout the year – allowing you to network with potential clients and peers
- Opportunity to participate in the annual Technology Industry Survey and receive a free copy of the findings
- Discounted Escrow service and SaaS Escrow Service
- Joint Speaker opportunities at one off events (part of a panel)
- Case study published on website
- Access to e-Placement Scotland
- Discounted advertising on the new ScotlandIS GradHub jobs board
- Access to adhoc collaboration opportunities
- Discounted sponsorship opportunities
- Introduction service
- Blogging opportunities
- Advanced access to recent research
- Legal, HR and R&D Advice
- Membership comprised of peers
- Assigned account manager