



CLIMATE TECH CASE STUDY

Investment/Funding/Support

Microsoft

In January 2020, Microsoft announced a bold new environmental sustainability strategy focusing on carbon, water, waste, and ecosystems.

As part of that commitment, they are investing \$1 billion over the next four years in new technologies and innovative sustainability solutions focusing on climate tech.

Some key areas of focus they are particularly interested in are direct carbon removal, digital optimisation, advanced energy systems, industrial materials, circular economy, water technologies, sustainable agriculture, and business strategies for nature-based markets.¹

View the website [here](#).

¹ <https://www.microsoft.com/en-us/corporate-responsibility/sustainability/climate-innovation-fund>