

# DIGITAL TECH AWARDS

where we showcase achievements and celebrate success



SCOTLANDIS , the voice of the digital economy

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## Get Involved

Attracting an increasing number of applications each year and a dedicated following, Digital Tech Awards provide a unique opportunity to associate your brand with the vibrant and growing digital technologies industry in Scotland.

## About the Event

Designed to shine a spotlight on our industry and the world-class companies based here in Scotland, the ScotlandIS Digital Technology Awards are held in high esteem. These established Awards have developed immense credibility over the last eleven years to become the sought after technology awards to win.

Following a successful virtual event in 2021, we are delighted to be able to welcome you back to an in-person Awards dinner, with a return to our typical number of Awards available but with a few different categories to shake things up for 2022.

The range of applications and the attendees at the Awards Dinner represent the full industry from software, IT and telecoms companies to digital agencies working across web development to digital media.

Winners have included Craneware, Arnold Clark, NHS24, Beeks Financial, Nucleus Financial and Screenmedia.

## Sponsorship Levels

There are 3 levels of sponsorship, to suit different businesses and budgets, so you can become part of this successful event celebrating the best of the Scottish digital technologies industry.

## Some of our feedback...

“I love the format and it really feels like a bringing together of Baby Boomers, GenX and the infamous Millennials - no strict dress code works a treat, the dynamism of the audience absolutely helps make the evening.”

Paul Curry, MD, Bright Purple

“The event and evening enabled me to combine expanded network and learning opportunities, in a great setting and good company”

Mike Upton, Sales Manager, NCC

## Level 1: Digital Technology Awards Title Sponsor

Member - £10,000 + VAT / Non Member - £12,000 +VAT

This package is available to just one sponsor providing direct association with the whole event and the sponsorship benefits are:

- 8 tickets to the Digital Technology Awards 2022 evening
- Sponsors welcome on stage
- Prominent branding on all publicity material for the awards
- Prominent branding on awards presentation AV
- Links to sponsors website from ScotlandIS website
- Photo opportunities with all winners on the night
- Social media planning/ activation to promote the event & partnership pre-event
- Logo on TV loop throughout the venue
- Branding on all delegate badges

## Level 2: Digital Technology Business of the Year

Start-up, Scale-up, Enterprise

Member - £3,000 +VAT / Non Member - £4,000 +VAT

This package sponsors the prestigious and coveted "Digital Technology Business of the Year" Award (one award for Start-up companies, one award for Scale-up companies, and one award for Enterprise-level companies) and the sponsorship benefits are:

- 8 tickets to the Digital Technology Awards 2022 evening
- Presentation of the Award
- Branding on all publicity material for this Award
- Corporate branding on Awards presentation AV
- Link to sponsors website from ScotlandIS website
- Photo opportunity with the winning company on the night
- Social media planning and activation to promote the event and partnership pre-event
- Logo on tv loop throughout the venue

## Level 3: Individual Award Sponsorship

Member - £2,000 +VAT / Non Member - £3,000 +VAT

These 9 awards showcase excellence within the industry rewarding the innovation, expertise and ambition of businesses, large and small. The award categories are:

- Tech for Good
- Product/Service Innovation
- Data Trailblazer
- Best Workplace
- Unsung Hero
- Climate Champion
- Open Source Contribution
- Public Sector Innovation
- Investor's Champion

The benefits for all of these awards sponsorships are:

- 8 tickets to the Digital Technology Awards 2022 evening
- Presentation of the individual Award
- Branding on all publicity material for the individual Award
- Corporate branding on awards presentation AV
- Link to sponsors website from ScotlandIS website

