

# Digital Technology Awards

One of our most anticipated nights of the year, the ScotlandIS Digital Technology Awards, on the 18th May, showcase excellence within the industry rewarding the innovation, expertise and ambition of businesses large and small – and the people who drive them.

The Digital Tech Awards categories for 2023 are:

- ~~Tech for Good~~
- Product/Service Innovation
- Data Trailblazer
- Best Wellbeing at Work
- Public Sector Innovation
- Unsung Hero
- Digital Tech Business of the Year: Start-Up/~~Scale-Up~~/Enterprise

Sponsorship opportunities for the Digital Tech Awards can be viewed below.

## Level 1

### Title Sponsor

ScotlandIS member = £10,000+VAT/Non-member = £12,000+VAT

Sponsorship benefits include, but are not limited to:

- 8 tickets to the Digital Technology Awards Dinner
- Sponsors welcome on stage
- Prominent branding on awards presentation AV
- Prominent branding on all publicity materials
- Photo opportunities with all winners on the night
- Branding on tv loop throughout the venue
- Branding on all delegate badges
- Logo and hyperlink from the Digital Tech section on the ScotlandIS website
- Promotion via ScotlandIS social media channels

## Level 2

### **Business of the Year Award Sponsor x3 (Start-Up, Scale-Up, Enterprise)**

ScotlandIS member = £3,000+VAT/Non-member = £4,000+VAT

Sponsorship benefits include, but are not limited to:

- 8 tickets to the Digital Technology Awards Dinner
- Presentation of the award on stage
- Branding on awards presentation AV
- Branding on all publicity materials for this award
- Photo opportunity with award winner on the night
- Branding on tv loop throughout the venue
- Logo and hyperlink from the Digital Tech section on the ScotlandIS website
- Promotion via ScotlandIS social media channels

## Level 3

### **Other Individual Awards Sponsor x8**

ScotlandIS member = £2,000+VAT/Non-member = £3,000+VAT

Sponsorship benefits include, but are not limited to:

- 8 tickets to the Digital Technology Awards Dinner
- Presentation of the award on stage
- Branding on awards presentation AV
- Branding on all publicity materials for this award
- Branding on tv loop throughout the venue
- Logo and hyperlink from the Digital Tech section on the ScotlandIS website
- Promotion via ScotlandIS social media channels