



**The Global Village
is not a unicorn
because they are not real!**



*“...I have an atypical career
that gets lost in translation...”*

(Kasturi Dasgupta, CEO & Founder)

It started somewhere

I have been an entrepreneur in my own right since 1991. Made paper packets out of newspapers for sale to a local co-op store.

Boula, Odisha
(1991)



My father, Amitava Dasgupta, ever the taskmaster, forced me to negotiate a contract for the sale of old newspapers.

After all, he could have sold them to our regular reseller instead of me. I had to negotiate payment terms not just for the old newspapers but also for electricity, cooking gas used to make the homemade glue from flour and water, and so on.

When I couldn't afford to pay cash for the old newspapers (inflation was a killer even then), I negotiated payments by ironing his clothes.

And he was rarely happy about it.

Amitava Dasgupta
Boula, Odisha
(1991)



My days began at 4 am.

School was 35 kms away and the roads were lined with 40 break bumps. The jeep had to contend for space with heavy vehicles like dumpers and tractors to donkey carts.

It took 4 hours of daily commute.

- *Came home to finish homework. Made glue.*
- *Completed making the daily quota of paper packets.*
- *Had dinner, made some more packets if I could.*
- *Went to bed. Rinse and repeat.*

Then ironing my father's clothes got added to the mix.

Since then, I have dabbled in anything and everything - handkerchiefs, painted sarees/t-shirts/shoes, ghost writing, greeting cards, chutneys, real estate and more.

- Digital Products
- Homemade chutneys and preserves
- Custom gifts boxes

End-to-end inhouse production and distribution still forms one of the six lines of businesses that make up The Global Village Ecosystem.



**Christmas gift set
Dundee (2025)**



In the trenches

In 1992, when my mother, Paula Dasgupta, started her own company. I was her entire workforce, deployed for clients as well when she was unable to hire appropriate talent for roles. From cleaner to concierge, tech support to security, admin support to executive assistant – been there done that. I was a silent observer in complex negotiations, learning business and management in real time.

Barbil, Odisha (1992)



STELLA MARIS COLLEGE
(Autonomous)
MADRAS - 600 086.



ENTREPRENEURSHIP DEVELOPMENT PROGRAMME FOR WOMEN

Certificate of Participation

Certified that Smt. / Kum KASTURI DASGUPTA (98/ZL/41)

has undergone a part time training programme in **ENTREPRENEUR**

DEVELOPMENT conducted by **INDIAN BANK** at Stella

Maris College, from 12.02.2001 to 22.02.2001

Submitted a Project Report on PAPPAD MANUFACTURE


Indian Bank


STELLA MARIS COLLEGE

Emerging
Leader

Chennai (2001)

On the other hand, I have been an award-winning artist, writer, actor and photographer.

From elocution competition to captain of the debate team, house captain to school captain - my extracurricular activities powered my commercial enterprise.

To develop ownership and accountability, my mother opened a bank account for me with a checking facility.

Something even adults rarely had in those days. Bank tellers and managers were baffled when I walked into their branch, cheque book and account portfolio in hand as a teenager.

Promise to my future self

The day in 1996 when India lost the Cricket World Cup to Sri Lanka, it also happened to be the day before my ICSE board exams for computer science. I couldn't watch the match as there was a massive electrical grid failure across the region.

As I looked over Barbil town bathed in the eerie moonlight, I made a pact with myself.

- *I agreed that it would be a tough road, but I could never give up.*
- *My choices would challenge all others— parents, extended family, friends and future colleagues.*
- *I agreed to be okay as a black sheep and odd-one-at-large.*
- *The price of success was going to be very high – didn't know the specifics but could sense it was going to be daunting.*

That promise stopped me from ever giving up. Held on for just five more minutes for things to break in my favour.

Because it was and has always been: Me Vs Me.



**St. Mary's
High School
Barbil, Odisha
(1996)**



The Tech Stack
Shillong, Meghalaya
(1984)

The first time I wrote a code was around 1984 when two ladies and a gentleman came to our school – All Saints Diocesan High School in Shillong, Meghalaya.

They said computers were the new thing and it will take over the world one day!

One of the ladies taught us to write a 10-line code in BASIC to add any two random numbers.

For my 10th ICSE exam project, I created a CRM for the hospitality industry. After all, my mother built and managed hotels for a living. When my father became a Microsoft Certified Engineer in 1999-2000, I used his study materials to learn the same thing.

From hardware to software, network to telecom, coding and cybersecurity, I have not only witnessed the evolution of the industry but also worked across Media, Tech and Education. I have been working on AI integration since 2013.

Amazon News / Workplace

What accessibility means to Amazon employees

Hear from four individuals committed to accessibility and learn why we should all be committed to it, too.

Working at Amazon

Kasturi Dasgupta, program manager, Seller Support

Hyderabad, India



Tale of Two Careers

**Amazon Day One Blog
(2022)**

The Global Village started as a solopreneur entity in my last year of undergrad as I was already working in media, web development, animation, etc. Journalism was an elective in my undergrad degree giving me technical prowess for content writing to copy editing and more. One of the assignments was an original piece of investigative journalism.

I started full-time employment with major companies because I wanted to build one myself. I needed to know how these trillion-dollar companies (IBM, Amazon, etc.) operated, in and out.

For 25 years, I have held a job. I used my employment to upskill myself and augment the financial base for The Global Village. I wanted to compete with the best of the best, now and in the future.

Opted for projects over promotions, took pay cuts to join companies on the cutting edge of technology. Learnt from leaders - the good, the great and the human abominations.

My entrepreneurial journey and The Global Village predate all my 'jobs'. It is now racing towards an IPO as I have stepped out of all third-party employment.

It was never a hustle or a hobby.

It has been an enterprise marching towards global expansion.

What I learnt from Ma?

Boula, Odisha
(1991)



Education as the catalyst

My mother led the way in expanding education access in remote and under-served communities with her untiring grassroots and community organizing initiatives.

Supported cottage industry and farmers with trainings, funding and fair-trade pathways. She not only brought passion and a lifelong commitment, but she also brought her MBA in Marketing and Material Management to the projects. The Global Village is proud to carry on her legacy in this space.

Today, my mother is the Chief Financial Officer and Head of Business Development for The Global Village. My father is the Chief Technology Officer, enabling the organization to build infrastructure and strengthen cybersecurity. He is a mining engineer as well (IIT BHU alumni) and adds insights into our working in the mining industry and its regulatory compliance.

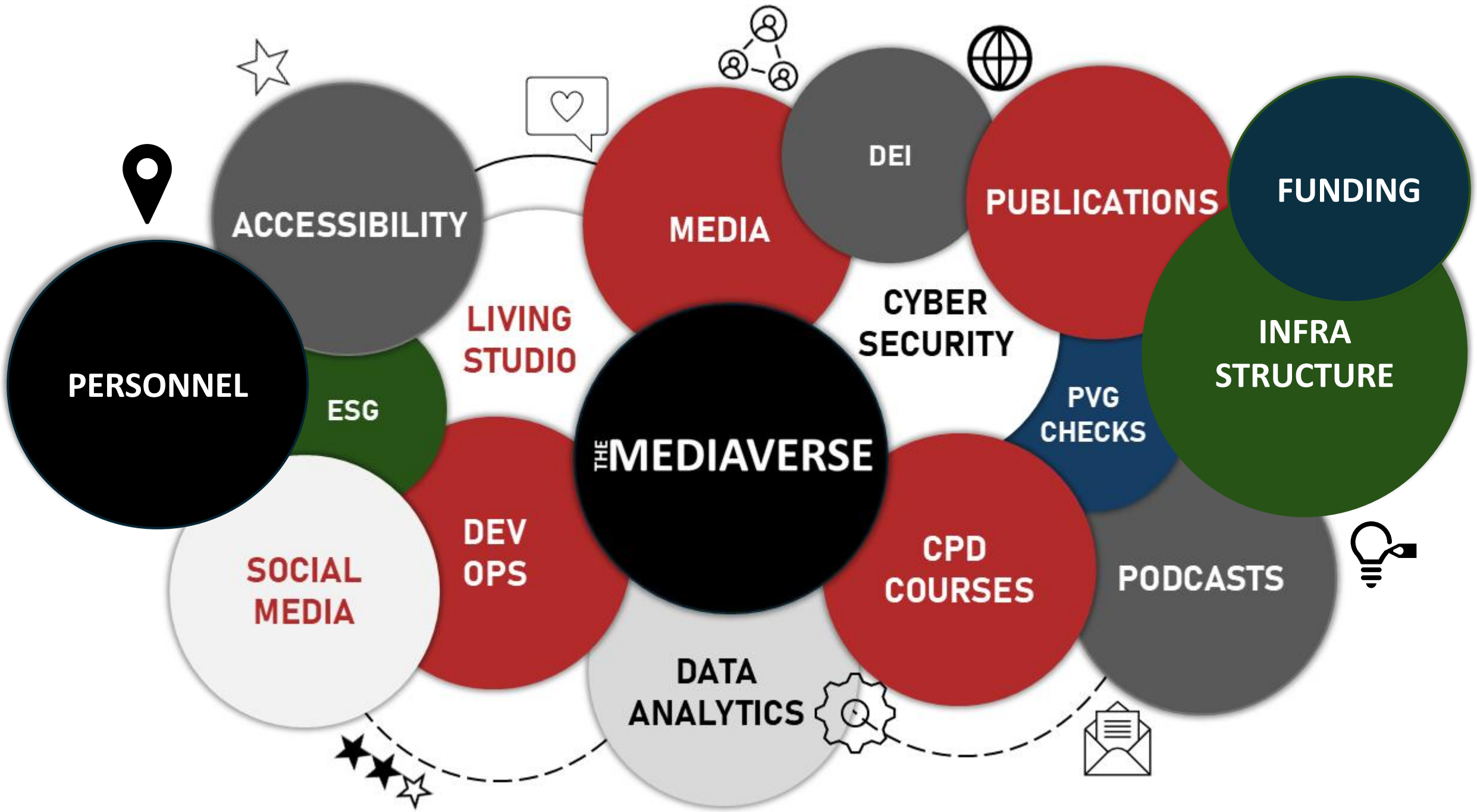
A Global Enterprise

The Global Village has evolved from a solopreneur enterprise over 26 years. Our impact extends beyond 550 organizations worldwide. In July 2024, it became a limited company, headquartered in Dundee, Scotland. Since then, we have expanded operations to an 1800 sq. ft. Office and Studio Space in Santiniketan, India (2025). And a subsidiary in USA (2026).

In 2025, The Global Village and I were nominated for three Chamber Champion Awards - Digital Innovation and Future Skills by Dundee and Angus Chamber of Commerce, among other awards and accolades.



The Global Village Advantage



PERSONNEL

ACCESSIBILITY

MEDIA

DEI

PUBLICATIONS

FUNDING

**INFRA
STRUCTURE**

**LIVING
STUDIO**

**CYBER
SECURITY**

**PVG
CHECKS**

THE MEDIAVERSE

ESG

**DEV
OPS**

**CPD
COURSES**

PODCASTS

**SOCIAL
MEDIA**

**DATA
ANALYTICS**

The Global Village is the operational backbone of any enterprise.

We provide personnel, infrastructure, information and cybersecurity, including but not limited to continuous improvement through our Capacity and Capabilities Framework (TGV CCF).

This allows founders to large corporations focus on what they do best and leave the rest to us. They stop wasting time with multiple vendors and licensing deals for a single source deployment.

I developed the **HyperLean**TM methodology used to build the company from the ground up, creating a hyperlean organization with a regenerative business model, reducing OPEX and transferring the benefit to employees and contractors through higher compensation and benefits.

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Take control Pop out Chat Q&A People Raise React View More Camera Mic Share Start meeting Leave



Meeting chat



Type a message

🔗 😊 @ + 📎

In the Community

True to our roots, the team and I have dedicated 25% of our time to pro bono programmes for learners of all ages and technical support for small businesses worldwide. It is one of our hallmark achievements.

Between January 2025 to March 2026 alone, I have trained/mentored/supported over 1500 individuals - local primary schools, mentoring small business owners, students, work shadow programmes and more.

IPO 2027

These milestones are the culmination of a restructuring effort that started in 2019 with the ultimate objective of an IPO in 2027.

As I took a career break to pursue a master's degree in University of St Andrews, there was a pause in all commercial activities between 2022 to 2023.

The last two years (2024-2026) has been focused on consolidating our assets. Strengthening the infrastructural-legal foundations of the company and streamlining operational delivery across geographies.

Not a Unicorn

I never wanted to be a unicorn as they are not real.

The Global Village is a company that is powered by the community. One that has deep roots to grow exponentially. It is not artificially inflated, won't be too big to break and seek government bailouts to survive.

Created a *Circular Job Economy*, introduced *Work-Learn-Earn model* for talent development and have led with a minimum compensation of £15/hour since 2024, to drive our growth and for everyone that we work with.

We are not flashy because we do the real work - it's out of the box, technical and global. It's not glamorous. We deliver exactly what we promise to do.

Our valuation is based on real metrics - assets, revenue and 26 + year track record of working with 550+ organizations worldwide.

Not on rainbows and confetti.

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Mediaverse
Santiniketan 731235

US Office & Studio

Roanoke, VA
(under construction)

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MEDIAVERSE