



SCOTSOFT 2026

Thursday 24th September



SCOTSOFT 2026

ScotSoft Conference

As one of Scotland's biggest software conferences for over 25 years, ScotSoft is a gathering of a fantastic range of speakers from across the globe, bringing us future trends, opportunities and strategies that will ensure Scotland's digital community continues to grow and prosper.

A full-day event for technical professionals and leaders in the sector, we have technical and leadership sessions tailored to all backgrounds and levels of experience; from junior developers, to project managers, to business analysts, to CTOs and CEOs.

In previous years, we have had speakers from Google, AWS, Microsoft, Morgan Stanley, Threshold Ventures, and more, including from some of Scotland's best startups and SMEs, covering topics from Programming, Network Security, ESG, Hacking, Gaming, Diversity and Investment.

Date: Thursday 24th September 2026

Tickets: scotsoft.scot

Venue: Edinburgh International Conference Centre

A look back at ScotSoft 2025...

800+ delegates

30+ international speakers

18k+ social media followers

7k+ email subscribers

Young Software Engineer of the Year Awards

The Young Software Engineer of the Year (YSE) Awards Dinner has been running for over 30 years, and celebrates the young talent coming out of our Scottish universities.

This is the perfect opportunity to take your team, clients and guests out for what will be a memorable evening.

Of course, it wouldn't be the Young Software Engineer of the Year Awards without a champagne reception to kick the night off. We'll then take our seats for a lavish three course meal, before watching the Awards and hearing from our after-dinner entertainment.



Scottish Government's AI Scotland

This year, the conference will incorporate a special 'AI Scotland' stream, as part of the Scottish Government's AI Strategy, aiming to bring together the organisations that are building AI, implementing AI and using AI across Scotland.

The event will provide a practical forum for knowledge exchange, cross-sector collaboration and market development, with a strong focus on responsible adoption, productivity, skills and economic opportunity.

The speaker sessions will align with the key pillars of the AI Strategy: People and Skills, Companies and Innovation, Infrastructure, and Data and Regulation.

By attending ScotSoft 2026, you will be placing yourself at the forefront of the conversation, amongst the pioneers, innovators, public sector and investors collaborating in this space.



AI Scotland

Align your brand with Scotland's leading tech conference in 2026

Sponsors

2026 sponsors so far...



Keynote



Emma Logan
Deputy President
BCS

Speakers

2026 lineup includes...



Nick Finch
inmydata



Dr Giulia Marcucci
LumiAires



Rajesh Kumar Plamthottathil
TrackGenesis



Irene Coyle
OSP Cyber Academy



Your objectives. Your audience. Your ScotSoft package.



Sponsorship built around your goals

We recognise that every organisation has different priorities. You may be looking to raise your profile, engage with technical talent, build new relationships, showcase your expertise or host clients and colleagues at one of Scotland's leading technology events.

Rather than asking you to select from a fixed package, we will work with you to create a partnership shaped around what you want to achieve.

Bespoke sponsorship opportunities are available from **£1,200 to £15,000**, excluding VAT, with packages tailored to your audience, objectives and budget.

What's in it for you?



Build your brand

Increase your organisation's visibility across ScotSoft via ScotlandIS communications.

Connect with Scotland's technology community

Meet technical professionals, founders, decision-makers and senior leaders from across Scotland's digital economy.

Demonstrate your expertise

Position your organisation as a credible voice on the issues shaping the future of Scotland's technology sector.

Support future talent

Align your organisation with the next generation of Scotland's software and technology talent.

Engage your people and clients

Use ScotSoft as an opportunity to reward employees, bring teams together or strengthen client relationships.

What are you looking to achieve?

Profile from £1200

Ideal for organisations looking for a focused presence at ScotSoft, or seeking wider visibility and engagement across the conference.

Connect from £5000

Designed for organisations looking for a stronger association with a particular theme, audience or part of the event.

Influence & Lead from £8000

A high-profile partnership offering significant visibility and engagement before, during and after ScotSoft. Exclusive options can include speaker or content opportunities, facilitated introductions and headline branding.



Unlock the benefits

SCOTSOFT 2026

[illegible]

Build the right package for your company

Whether your priority is brand awareness, recruitment, thought leadership, business development, client engagement or supporting Scotland's future talent pipeline, we will work with you to create the right package.

Tell us:

- who you want to reach
- what you want your organisation to be known for
- how you would like to engage
- the budget you have available

We will then create a proposal that delivers the strongest possible value for your organisation.

To discuss a bespoke ScotSoft partnership, please contact:

Catriona Blair | catriona.blair@scotlandis.com | 01506 472200



Exhibition Space

SCOTSOFT 2026



Options

- Exhibition Space in Main Hall of table and two chairs
£1,200 M/£1,700 NM

Benefits

- Conference ticket x2
- Logo & hyperlink from ScotSoft website
- Bring you own pop-up banners/merchandise/demo tables

M = Member rate, NM = Non-Member rate

*Please note, all prices are **exclusive** of VAT*

Corporate Dinner Tables

Options

- YSE Awards Dinner Table of 10
£2,200 M/£2,500 NM

Benefits

- YSE Awards Dinner Table of 10
 - Champagne reception
 - 3 course meal
 - Live entertainment
 - Networking with industry leaders
- ScotSoft Conference ticket x5
- Logo & hyperlink from ScotSoft website
- Branding on table

M = Member rate, NM = Non-Member rate

*Please note, all prices are **exclusive** of VAT*



Terms & Conditions

To take into consideration costs that are incurred by ScotlandIS to deliver sponsorship benefits, we have had to introduce the following cancellation charges:

- Cancellations made less than 30 days before the event = 100% remains payable
- Cancellations made within 1 to 3 months before the event = 75% remains payable
- Cancellations made within 4 to 6 months before the event = 50% remains payable
- Cancellations made 7 months before the event or earlier = 10% remains payable

Full terms and conditions will be included in the contract.

Please get in touch with catriona.blair@scotlandis.com if you have any questions.





THANK YOU!



Contact catriona.blair@scotlandis.com or 01506 472200